



India Inbound Trade Mission to Georgia and Summer Fancy Food

Atlanta, Georgia and
New York City, New York
July 22-24, 2027

In 2026, India is the world's fifth largest economy and with growth on track to make it the world's third largest economy by 2030. With a population of over 1.47 billion, India represents a significant and expanding market for imported food ingredients and consumer oriented agricultural products. Demand is rising for packaged, convenient, premium and health focused foods. Opportunities for U.S. exporters are expanding in tree nuts, fresh fruits, ingredients, healthy snacks, functional beverages and other value-added foods.

Registering for this event will allow companies to meet one-on-one with qualified buyers from India in either Georgia or in New York the day before the Summer Fancy Food Show and explore the Indian market at a very low cost.

Participation Fee: \$35.00

- One-on-one meetings in Atlanta, Georgia (July 22)
Or
- One-on-one meetings in New York City (July 24)

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from India

Registration Deadline: May 24, 2027 (No refunds for cancellation after this date)

Product Samples: All participants are required to provide samples of their products at the event; if there is a reason you cannot sample your products, you must contact SUSTA's Global Events (events@susta.org) team upon registration.

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

Product Description: Juices and non-alcoholic beverages, Sugar- free products, Sauces and condiments, Snack foods, Canned fruits, Confectionery products, Tree nuts, Poultry products, and Wine

Activity Managers

Georgia Department of Agriculture

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Business Development

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If you have a question about an event, feel free to contact us at events@susta.org

SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](https://www.state.gov/smart-traveler)
and monitor the [Travel Advisories \(state.gov\)](https://www.state.gov/travel-advisories) webpage before traveling.

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